

THE PURPLE HEARTBEAT

NATIONAL HEADQUARTERS' NEWSLETTER

NATIONAL ADJUTANT'S CALL . . .

Keystone Uniform Cap. In case you need a cap for the upcoming Convention, we're running an order form for Keystone caps on page 5. Keystone is a MOPH official vendor and the primary source for MOPH uniform caps. Recommend you copy the form for future reference and use.

Contact Data in Submissions to Purple Heart Magazine. Please include complete contact data (name, mail address, email address & phone number) when you submit articles, photos or comments to the Purple Heart Magazine whether digitally - the preferred method - magazine@purpleheart.org or by mail - National Editor Russell Smith, 8900 Oakmont Valley Drive, Oklahoma City OK 73131. Editor Smith often needs to contact originators in processing their submissions.

Purple Heart Day. Purple Heart Day falls on Wednesday, August 7, 2013, again on a weekday as it did last year. I like to mention the Day early as it requires some planning if a Chapter wants to make an impact on its community. Past activities have included Viola sales at malls and military bases, school presentations, appearances on local media, and displays where appropriate. If you need anything to support your effort, now is the time to order from our official vendors or from the MOPH Supply Room.

MOPH Story in VIETNAM. The June 2013 edition of VIETNAM has a long article on MOPH, covering its history and current operations. Both the National Adjutant and the National Service Officer are quoted extensively and the article leads with a photograph of former MOPH National Commander James M. Blaylock in MOPH



regalia. **VIETNAM** is a full-color history magazine published bi-monthly which covers the Vietnam War. It was founded in 1988 by the late Colonel Harry G. Summers, Jr. Colonel Summers served in the U.S. Army in both Korea and Vietnam, where he was twice wounded and decorated for valor. The magazine is published in

Leesburg VA and should be available on newstands across the country.

Wheelchair and Scooter Rentals for Convention. See page 3 for new information on these important rentals and note the deadline of July 1, 2013. For those who need this gear, it is imperative that this deadline is met. Also note the deadline for making hotel reservations for the Convention - July 7, 2013.

[Continued on page 2]



THIS NEWSLETTER IS PUB-LISHED EVERY MONTH EXCEPT AUGUST, BUT ON-LY IN DIGITAL FORMAT. ALL MEMBERS WITH VALID **EMAIL ADDRESSES WILL** RECEIVE AN EMAIL NOTICE OF THE NEWSLETTER WITH A LINK TO THE COMPLETE NEWSLETTER. IT CAN BE DOWNLOADED FROM THE MOPH WEBSITE AND PRINTED FOR LOCAL DISTRIBUTION.

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NATIONAL ADJUTANT'S CALL . . . [Continued from page 1]

Rumors of Purple Heart Postage Stamp Demise False. Some members heard rumors that the Purple Heart Stamp was being removed from sale - they're false! Charles Delaney, Manager Stamp Manufacturing, USPS wrote: "The Purple Stamp issue has not been removed from sale. What has occurred is that the Purple Heart issue 114900 was removed from sale on December 31, 2012 and has been replaced by Purple Heart issue 115400 that was issued on 9/4/12. There is currently 151 million stamps available at the Stamp Distribution Centers and there are no plans to remove the Purple Heart stamps at this time or in the future." Please pass the word and lay such bad rumors to rest.

Visit Us. If you're coming to Washington DC on pleasure or business, plan to visit us at MOPH Headquarters, just a stone's throw from the Capitol. We just love to see our members and try to answer any questions or provide requested support. Just call 703-642-5360 and ask for directions or crank this address into your GPS: 5413-B Backlick Road, Springfield, VA.

Yours in Patriotism, Jack

APRIL 18,1942

DOOLITTLE'S B-25 MITCHELL BOMBERS ATTACK JAPAN!

Seventy-one years ago, then LtCol Jimmy Doolittle, USAAF, led his squadron of sixteen B-25 medium bombers off the aircraft carrier **USS Hornet** to attack Japan in the first strategic offensive action since Pearl Harbor. The B-25B's carried jerry cans of avgas to help extend their range for recovery in China. It was the first time that such large aircraft were launched from a Navy carrier. All the bombers reached Japan, hitting military and industrial targets, mostly in the Tokyo area. Since the planes couldn't return to

the carrier, they headed to China after dropping their ordnance, hoping that friendly Chinese units would help them return home.

Fifteen B-25's went into China, but one, with unusually high fuel consumption, flew to Russia. Doolittle's crew bailed out safely over China and was rescued by Chinese guerrillas. Other aircrews were not so fortunate. Although most eventually reached safety with the help of friendly Chinese, several crewmembers lost their lives after being captured by Japanese forces in China. Doolittle received the *Medal of Honor* from President Roosevelt for planning and leading his raid on Japan. The crew that went to Russia was interned until smuggled out in 1943.

The Doolittle Raid is viewed by historians as a major morale-building vic-

tory for the United States. Although the damage was relatively minor, the raid showed the Japanese that their homeland was vulnerable to air attack and forced them to withdraw several front-line fighter units from the Pacific war zone for homeland defense. When asked from where the Tokyo raid was launched, Roosevelt coyly said its base was Shangri-La, a fictional paradise from a movie with the same

name. And speaking of movies, the 1944 film, *Thirty Seconds Over Tokyo*, starring Spencer Tracy as Doolittle, was based on a book with the same title by Doolittle Raider pilot Ted Lawson.

LAST WORDS

MILITARY ORDER OF THE PURPLE HEART 81st NATIONAL CONVENTION LAMOPH 80th

6-10 August 2013

John Q Hammons Hotels and Resorts Embassy Suites Hotel, Spa & Convention Center

3303 Pinnacle Hills Parkway, Rogers AR 72758

 $Reservations: 1-800-362-2779 - Identify \ \text{as} \ \textbf{Military} \ \textbf{Order} \ \textbf{of} \ \textbf{the} \ \textbf{Purple} \ \textbf{Heart}$

Reference Group Code: MP3

Deadline for Reservations: Sunday, July 7, 2013

NO Reservations will be taken at the Group Rate after this date

CONVENTION CHAIRMAN: VESS LAWBAUGH

Home: 1-479-442-8132 Email: sonjalawbaugh@att.net

PLEASE FOLLOW THESE PAYMENT INSTRUCTIONS

MOPH Members (Life & Associate) will use ONLY the MOPH Form; LAMOPH (Life & Associate) will use ONLY the LAMOPH Form - each is to be accompanied with a single check for that form only. Because of the separate accounting, we will return any combined checks.

Registration forms can be found on the *PH Website* Home Page at the bottom right ("Click here for Convention Information and Forms") and in the *Purple Heart Magazine* beginning with the March/April issue.

WHEELCHAIR AND SCOOTER RENTAL

If you require a scooter or wheelchair: contact **Mediquest** at 1-479-443-2102 or smccratic@medicalartspharmacy.org. Identify yourself as attending the "Purple Heart

Convention" and give your credit card number. Price quoted is \$50 per week. Scooter or wheelchair will be delivered to the Embassy Suites Hotel. To ensure availability reserve by **July 1, 2013**.

Please remember that if you do have any special needs, let the hotel know them when you make your reservation. All Convention forms and information are maintained on the MOPH website's home page. Scroll down to the block "CONVENTION."

NEW SEARCH APPLICATION TO FIND CHAPTERS

Membership Manager Pick Thichangthong and John Lloyd, MOPH IT Manager, developed a new search application to find the closest Chapter location. It's user friendly, more versatile, and utilizes Google maps. An associated data screen for each chapter shows: number, name, location, meeting place, meeting day and time, contact person and website if developed. Please give Pick your comments at wthichangthong@purpleheart.org.





SUPPORT YOUR 2013 MOPH CONVENTION BOOK!!!

Convention Book Advertising

Due Date 31 May 2013 - No Refunds

Ad Size	Rate	Ad Contact Information	Media Format
Full Page	\$275	Larry Sack	Color or Black & White
Half Page	\$150	115 E. Vienna Drive	PDF, PowerPoint, Word
Quarter Page	\$100	Hot Springs Village, AR 71909	Illustrator or EPS
		Email: <u>larrysack@sbcglobal.net</u>	Attach Camera Ready
		Phone: 501-915-0272	Copy
		Make checks out to:	Convention Book Size:
		Dept. of Arkansas, MOPH	8 1/2 X 11

Advertiser Contact Information

Email: Order					
			Cell		
Phone Numbers:			Cell		
Name of Contact I	Person				
Address					
Organization of Fe	=18011				

AD SIZE	MEDIA FORMAT INCLUDED	PAYMENT ENCLOSED

SPECIAL INSTRUCTIONS

PATRIOT EDWARD E "POPPY" HELM, III (1948-2012)

Patriot Helm was a Life Member (17 years) of Chapter 0190 in Pennsylvania, retiring as a Lance Corporal from the Marine Corps in 1967 and becoming a successful businessman. He received three Purple Heart Medals while serving in Vietnam with the First Battalion,

26th Marines in 1966-67 and here is what a fellow Marine wrote about Helm:



"Ed was one of the bravest Marines I served with in Vietnam. He always volunteered to take the point on every patrol I accompanied him on. I was with him in December 1966, the day he got his first of three Purple Hearts. He was on the point . . and jumping across a creek bed he landed on a bed of 3-ft long punjii sticks. He somehow managed to miss all but one which caught

him on the side of his neck. One inch to the left and it would have been Ed's last Purple Heart. In February 1967, Ed was on a "country fair" operation and got a piece of metal shrapnel in the nose, just missing his eye. Purple Heart #2. Near the end of that February, Ed was a member of a squad that went on a *search and destroy* mission. He and his fire-team buddies had two VC trapped in a tunnel. One VC came out of the tunnel complex behind Ed and opened fire, hitting him in the chest and both arms. Purple Heart #3.

Ed was a good man, a good friend and will never be forgotten. He is now with his beloved wife Mary." [From the MOPH Membership Files]

Keystone Uniform Cap

Phone: (215) 821-3434

DIVISION OF M. H. GROSSMAN

Fax: (215) 821-3438

2251 Fraley Street Philadelphia, PA 19137

<u>www.keystoneuniformcap.com</u> Manufacturers of Quality Uniform Headwear

Military Order Purple Heart - Cap Order Form

Name:				
Address:				
City:	State:		Zip:	
Phone#	Cap Siz	ze:		
**The MOPH cap	o includes the words, "Military Order P Please also indicate Styl		rt" and the M	IOPH patch.
MILITARY ORDER FOR SEITE	•		not Auxiliary	MUTERY CHOSE REP
Item	Description	Units	Price	Extension
National Cap	All white with purple letters and purple		\$22.75	
	trim		each	
Department	White top with purple sides, gold trim		\$22.75	
Сар	and white letters		each	
Chapter Cap	All purple with white letters and white		\$22.75	
*see below	trim (Includes Chapter number)		each	
Life Member	Includes direct embroidery around flap		\$5.00	
Annotation	curve on front right side		each	
Additional	(Do not count punctuation marks)		\$.50	
Letters			per letter	
Zippered Bag	Frosty clear plastic bag		\$4.00 each	
Chinning &			\$7.50	
Shipping & Handling for 1			per cap	
item			регеар	
All orders are paid in advance with check or money order. Checks payable to: Keystone Uniform Cap Total:				otal:
*Please include your Chapter#: (only for Chapter caps) Embroidery on Right side of Ca			ght side of Cap	











National Cap Department Cap (Mens)

Department Cap (Ladies)

Chapter Cap (Mens)

Chapter Cap (Ladies)

ORGANIZATIONS SUPPORTING VETERANS

SEMPER FI FUND

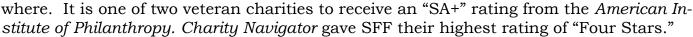
The injured Marine **Semper Fi Fund** (SFF) is a 501c)(3) nonprofit set up to provide immediate financial support for injured and critically ill members of the US Armed Forces and their families. SFF directs urgently needed resources to post 9-11 service members within 24-72 hours of request. The Fund was started by Karen Guenther, a registered nurse and spouse of an active duty Marine, and group of dedicated military spouses who organized welcome home activities at Camp Pendleton Naval Hospital in 2004 for the first

wave of wounded sailors and Marines from Operation Iraqi Freedom. Realizing that a growing number of military families were facing similar situations, Karen assembled a dynamic team that established SFF as a nation-wide non-profit so that wounded and critically ill service members and their families would never be alone or forgotten.

SFF provides relief for financial needs that arise during hospitalization and recovery as well as assistance for those with perpetuating needs. Its program provides support in a variety of ways including Service Member and Family Support, Spe-

cialized & Adaptive Equipment, Adaptive Housing, Adaptive Transportation, Education and Career Transition Assistance, PTSD and TBI Support, Team Semper Fi, and American's Fund (a self –funded program administered by SFF that currently assists those service members with catastrophic injuries in intensive care units at our nation's military hospitals, regardless of military branch).

SFF's streamlined structure keeps overhead very low—less than 6% -because it realizes every dollar saved can be put to better use else-



Beyond the staggering costs of hospitalization and treatment, related expenses typically pile up quickly. Family members may lose income when taking time off work to visit and care for injured loved ones. Childcare, plane fare, and other travel expenses often stretch a family's budget to the breaking point.

SFF works closely with the Marine Corps, Navy, and hospitals nationwide to identify and assess the needs of specific families. Many of those SFF works with must have their homes modified or even have to move into a new home designed to accommodate a serious disability; adaptive transportation is needed. The list goes on and on and so do the bills. That's where SFF comes in.

Since SFF was established in 2004, it has issued more than 53,000 grants totaling more than \$70 million to over 8,800 servicemen and their families. Although some support comes from the business community, SFF depends largely on individual tax deductible contributions. You can send your contributions to: *Semper Fi Fund*, PO Box 555193, Camp Pendleton CA 92055-5193. For more information about the *Fund*, go to www.semperfifund.org.



Karen Guenther, President, Founder and CEO of the *Semper Fi Fund* was named the *Marine Corp Spouse of The Year* and *Military Spouse of the Year* for her outstanding achievements in the care and support of wounded veterans and their families.



MOPH CALENDAR

APRIL 2013	
19	PHHH BOARD MEETING, NEW YORK
	INVESTMENT COMMITTEE TELECONFERENCE
May 2013	
07-09	MOPH/MOPHSF BUDGET MTG, MYRTLE BEACH, SC
	ARMED FORCES DAY
27	MEMORIAL DAY OBSERVED - HQ CLOSED
JUNE 2013	
01	MAGAZINE DEADLINE JULY/AUGUST ISSUE
14	FLAG DAY
JULY 2013	
04	INDEPENDENCE DAY - HQ CLOSED
05	LATE FEE BEGINS FOR MOPH CONVENTION REGISTRATIONS
09	NFC FY2014 BUDGET REVIEW, ALEXANDRIA, VA
18	INVESTMENT COMMITTEE TELECONFERENCE
19	PHHH ANNUAL MEETING
August 2013	
01	MAGAZINE DEADLINE SEPTEMBER/OCTOBER ISSUE
07	PURPLE HEART DAY
06-10	NATIONAL CONVENTION, ROGERS, AR
SEPTEMBER 2013	
02	LABOR DAY - HQ CLOSED
TBD	LEADERSHIP MEETING
OCTOBER 2013	
01	MAGAZINE DEADLINE FOR NOVEMBER/DECEMBER ISSUE
14	COLMBUS DAY - HQ CLOSED
15	PHHH ANNUAL MEETING
17	INVESTMENT COMMITTEE TELECONFERENCE
November 2013	
11	VETERANS' DAY - HQ CLOSED
28-29	THANKSGIVING - HQ CLOSED
DECEMBER 2013	
01	MAGAZINE DEADLINE FOR JANUARY/FEBRUARY ISSUE
07	PEARL HARBOR REMEMBRANCE DAY
25	CHRISTMAS - HQ CLOSED
2015 NATIONAL CONVEN	TION, DENVER CO

APRIL IN HISTORY



April 19, 1775 - At dawn in Massachusetts, about 70 armed militiamen stood face to face on Lexington Green with a British advance guard unit. An unordered "shot heard around the world" began the American Revolution.

COMBAT-WOUNDED VETERANS HELPING VETERANS

5413-B BACKLICK ROAD SPRINGFIELD, VA 22151

Phone: 703-642-5360 Fax: 703-642-2054

E-mail: info@purpleheart.org

WAR BIRDS



The Douglas SBD Dauntless was the Navy's WWII scout plane and dive bomber, best known for delivering the fatal blows to Japanese carriers at the Battle of Midway in June 1942. During its time of service, 1940-1944, it was the world's best dive bomber. equipped with distinctive perforated split flaps or dive brakes that allowed it to make near vertical attacks. SBD's relatively heavy gun armament - two forward firing .50 in Browning machine guns and either one or two flex-mounted .30 in machine guns at the rear of the cockpit were effective against the lightly-built Japanese fighters. One pilot was attacked by three enemy Zeros - he shot down two and cut off the wing of the third with his wing tip in a head-on pass. A total of 5,936 SBDs were produced for the war. Its battle record shows it sank 6 Japanese carriers, 14 cruisers, 6 destroyers, 15 transports and scores of lesser craft.